

RUN 4 KIDS 5k WALK/RUN: Virtual event April 18 – May 16

The super hero-themed event includes a chip timed 5K walk/run, a kids fun run, and a costume contest for all!

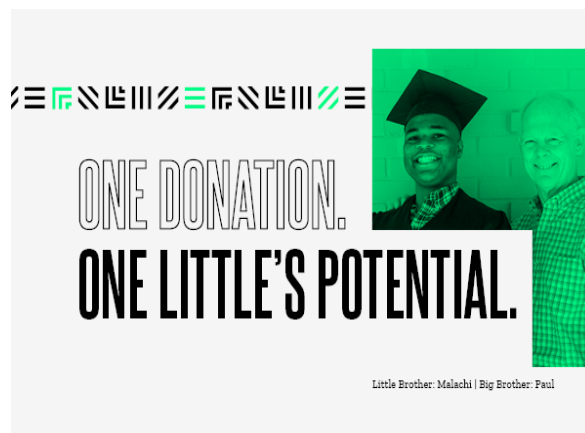
Sponsor Level	Benefits
\$10,000	<ul style="list-style-type: none"> ✓ Your company has naming rights for 5K event ✓ Your company's name and logo featured on virtual "start" and "finish" banners ✓ Your company featured in all registration materials, promotional materials, social media posts, and virtual event signage ✓ Feature article about your company in our e-newsletter with live link to your website ✓ Your company's name and logo featured on the participant shirt ✓ Your company can host a virtual booth to share information with participants ✓ 20 complimentary registrations for 5K ✓ All benefits of the \$500 sponsor level
\$5,000	<ul style="list-style-type: none"> ✓ Your company has naming rights for Kids Fun Run ✓ Your company name included on virtual "start" and "finish" banners ✓ Your company's name and logo included in all registration materials, promotional materials, social media posts and virtual event signage ✓ Your company's name and logo included on the participant shirt ✓ Your company can host a virtual booth to share information with participants ✓ 15 complimentary registrations for 5K ✓ All benefits of the \$500 sponsor level
\$2,500	<ul style="list-style-type: none"> ✓ Your company name included on virtual "start" and "finish" banners ✓ Your company's name and logo included in all registration materials, promotional materials, social media posts and signage at the event ✓ Your company's name and logo included on the participant shirt ✓ Your company can host a table to interact with participants ✓ 10 complimentary registrations for 5K ✓ All benefits of the \$500 sponsor level
\$1,000	<ul style="list-style-type: none"> ✓ Your company's name and logo featured on virtual refreshing "water station" ✓ Your company's name and logo included in all registration materials, promotional materials, social media posts and signage at the event ✓ Your company's name and logo included on the participant shirt ✓ 2 complimentary registrations for 5K ✓ All benefits of the \$500 sponsor level
\$500	<ul style="list-style-type: none"> ✓ Your company name on event signage ✓ Your company recognized on BBBS Facebook page, on BBBS website, and in BBBS 2020 Annual Report. ✓ The opportunity to include promotional items in participant bags



CAMPAIGN TO IGNITE POTENTIAL

A donation request shared through various channels including social media, email, and traditional direct mail. We are seeking partners to support this campaign by matching the gifts of our individual and corporate donors dollar-for-dollar. These matching dollars encourage more community members to become donors and existing donors to give more because they realize the impact of their gifts will be doubled.

Your support will directly impact children's lives by igniting their potential and helping them to become the best person they can be.



Sponsor Level	Benefits
\$5,000	<ul style="list-style-type: none"> ✓ Your company's name and logo featured on printed campaign materials, including the request letter and the response envelope, mailed to 2,000 households, organizations and businesses ✓ Your company featured as sponsor for the email and social media campaigns conducted as part of the yearend campaign. The potential "reach" for these media is in excess of 20,000 people ✓ Your company featured as sponsor for a corporate donation request letter mailed to 100 additional local businesses ✓ Your company featured as a sponsor of the campaign in press release announcing campaign ✓ Your company's name and logo on the agency's website with a link to your website and Facebook page throughout 2020 ✓ Your company thanked for your sponsorship on BBBS' social media accounts and website ✓ Your company's contribution listed in BBBS' 2020 annual report and on our donor recognition wall
\$2,500	<ul style="list-style-type: none"> ✓ Your company's name and logo featured on printed campaign materials mailed to 2000 households, organizations and businesses and social media messages regarding the campaign ✓ Your company featured as a sponsor of the campaign in press release announcing campaign ✓ Your company's name and logo on the agency's website with a link to your website and Facebook page throughout 2020 ✓ Your company thanked for your sponsorship on BBBS' social media accounts and website ✓ Your company's contribution listed in BBBS' 2020 annual report and on our donor recognition wall
\$1,000	<ul style="list-style-type: none"> ✓ Your company's name and logo included on printed campaign materials mailed to 2000 households, organizations and businesses and social media messages regarding the campaign ✓ Your company thanked for your sponsorship on BBBS' social media accounts and website ✓ Your company's contribution listed in BBBS' 2020 annual report and on our donor recognition wall

THE BIG EVENT: A NIGHT AT THE RACES Fall 2020

The Big Event's theme changes each year. This year we will enjoy a Night at the Races which features 10 horse races on video, live betting, food and drinks, as well as a silent auction and raffles. We anticipate approximately 200 people will attend this Fall event.

Sponsor Level	Benefits
\$10,000	<ul style="list-style-type: none"> ✓ Your company has naming rights for the event ✓ Your company's name and logo featured in all printed race programs, promotional materials, social media posts and event signage ✓ Your company representative officially welcomes participants and "opens" the event ✓ Your company representative can host a table to interact with participants ✓ A complimentary table of 8 at the event ✓ All benefits of the \$500 sponsor level
\$5,000	<ul style="list-style-type: none"> ✓ Your company has naming rights for the "club house" at the event ✓ Your company's name and logo included in all printed race programs, promotional materials, social media posts and signage at the event ✓ Your company representative can host a table to interact with participants ✓ 6 complimentary tickets to the event ✓ All benefits of the \$500 sponsor level
\$2,500	<ul style="list-style-type: none"> ✓ Your company has naming rights for the "race track" at the event ✓ Your company's name and logo included in all printed race programs, registration materials, promotional materials, social media posts and signage at the event ✓ Your company representative can host a table to interact with participants. ✓ 4 complimentary tickets to the event ✓ All benefits of the \$500 sponsor level
\$1,000	<ul style="list-style-type: none"> ✓ Your company's name and logo included in all registration materials, promotional materials, social media posts and signage at the event. ✓ Naming rights for one race and all the horses entered in that race ✓ 2 complimentary tickets to the event ✓ All benefits of the \$500 sponsor level
\$500	<ul style="list-style-type: none"> ✓ Your company name on event signage ✓ Your company recognized on BBBS Facebook page, on BBBS website, and in BBBS 2020 Annual Report



The Big Event 2018: The Gala



The Big Event 2019: The Night Carnival

SPONSORSHIP RESPONSE FORM

Thank you for empowering the potential of Butler County youth by being a sponsor!

Please complete this form and return it in one of the following ways:

- ✓ Mail it to BBBS: 1755 S. Erie Blvd. Suite D, Hamilton, OH 45011
- ✓ Email it to Julie Dichtl at Julie.Dichtl@bbbsbutler.org
- ✓ Fax it to 513-867-1489

Company & Contact Information

Company Name: _____

Representative Name: _____

Company Mailing Address: _____

Contact Phone: _____

Contact Email: _____

Sponsorship Information

Please indicate your desired event(s) and sponsorship level(s) below:

EVENT NAME	SPONSORSHIP LEVELS
Run/Walk 4 Kids	<input type="checkbox"/> \$10,000 Sponsor
	<input type="checkbox"/> \$5,000 Sponsor
	<input type="checkbox"/> \$2,500 Sponsor
	<input type="checkbox"/> \$1,000 Sponsor
	<input type="checkbox"/> \$500 Sponsor

EVENT NAME	SPONSORSHIP LEVELS
The Big Event: A Night at the Races	<input type="checkbox"/> \$10,000 Sponsor
	<input type="checkbox"/> \$5,000 Sponsor
	<input type="checkbox"/> \$2,500 Sponsor
	<input type="checkbox"/> \$1,000 Sponsor
	<input type="checkbox"/> \$500 Sponsor

EVENT NAME	SPONSORSHIP LEVELS
Campaign to Ignite Potential	<input type="checkbox"/> \$5,000 Sponsor
	<input type="checkbox"/> \$2,500 Sponsor
	<input type="checkbox"/> \$1,000 Sponsor

Payment Information

Please indicate your preferred method of payment below:

- Check made payable to: Big Brothers Big Sisters of Butler County
- Credit Card: please call Julie Dichtl, Vice President of Development, at 513-867-1227, to provide your credit card information.
- Send me an invoice utilizing the contact information provided above

Please email a copy of your company logo to julie.dichtl@bbbsbutler.org