



**Big Brothers
Big Sisters.**
OF BUTLER COUNTY

2021 SPONSORSHIP OPPORTUNITIES



RUN 4 KIDS 5k WALK/RUN (JUNE 12)

This fun, energizing, and family-friendly annual event went virtual for the first time in 2020, but we're bringing back the live, in-person event this year!

\$10,000 Level

- Event naming rights
- Name/logo on start and finish banners
- Welcome participants and open the event
- Present awards to top finishers
- Name/logo on materials, signage, and promotions
- Name/logo on participant shirts
- Table at event to interact with participants
- 20 complimentary 5k registrations
- All benefits of the \$500 sponsor level

\$2,500 Level

- Name/logo on start and finish banners
- Name/logo on materials, signage, and promotions
- Name/logo on participant shirts
- Table at event to interact with participants
- 5 complimentary 5k registrations
- All benefits of the \$500 sponsor level

\$5,000 Level

- Naming rights for Kids Fun Run
- Name/logo on start and finish banners
- Name/logo on materials, signage, and promotions
- Name/logo on participant shirts
- Table at event to interact with participants
- 10 complimentary 5k registrations
- All benefits of the \$500 sponsor level

\$1,000 Level

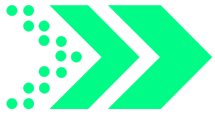
- Name/logo featured at a water station
- Name/logo on materials, signage, and promotions
- Name/logo on participant shirts
- 2 complimentary 5k registrations
- All benefits of the \$500 sponsor level

\$500 Level

- Name/logo on event signage
- Recognition in agency social media, website, and annual report
- Your promotional items in participant bags



bbbsbutler.org/events



ANNUAL CELEBRATION (JUNE 12)

This heart-warming event focuses on our mission and recognizes our Big/Little Matches of the Year, as well as our "Friend of the Agency." This year 250-275 of our volunteers, children and their families, donors, and friends will enjoy this picnic-style lunch with games and activities.

\$5,000 Level

- Name/logo are featured at the buffet table
- Welcome event participants and open festivities
- Name/logo featured on event materials, signage, and promotions
- All benefits of the \$2,500, \$1,000, and \$500 sponsor levels

\$2,500 Level

- Present Big Brother and Big Sister of the Year awards
- Table at event to interact with attendees
- Name/logo featured on our website and our e-newsletter
- All benefits of the \$1,000 and \$500 sponsor levels

\$1,000 Level

- Name/logo included on our website
- Name/logo included in our e-newsletter
- Recognition on our agency social media, website, and annual report

\$500 Level

- Recognition on our agency social media, website, and annual report
- Two of your company's representatives are invited to attend the event





THE BIG EVENT: A NIGHT AT THE RACES (OCTOBER 16)

This year's Big Event will feature 10 horse races on video, live in-person betting, food and drinks, as well as a silent auction and raffles.

\$10,000 Level

- Event naming rights
- Name/logo featured in all signage, printed race programs, promotional materials, and social media
- Welcome participants and open the event
- Table at event to interact with attendees
- Complimentary table of 8 at the event
- All benefits of the \$500 sponsor level

\$5,000 Level

- Naming rights for event's "club house"
- Name/logo featured in all signage, printed race programs, promotional materials, and social media
- Table at event to interact with attendees
- 6 complimentary event tickets
- All benefits of the \$500 sponsor level

\$2,500 Level

- Naming rights for the event's "racetrack"
- Name/logo featured in all signage, printed race programs, promotional materials, and social media
- Table at event to interact with attendees
- 4 complimentary event tickets
- All benefits of the \$500 sponsor level

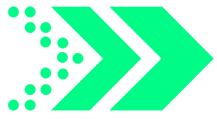
\$1,000 Level

- Name/logo in all signage, registration materials, promotional materials, and social media
- Naming rights for one race and all the horses entered in that race
- 2 complimentary event tickets
- All benefits of the \$500 sponsor level

\$500 Level

- Name/logo on event signage
- Recognition on agency social media, website, and annual report





CAMPAIGN TO IGNITE POTENTIAL (YEAR-LONG)

The Campaign to Ignite Potential is a request shared through various channels including social media, email, and traditional direct mail. We are seeking partners to support this campaign by matching the gifts of our individual and corporate donors dollar-for-dollar. These matching dollars encourage more community members to become donors and existing donors to give more because they realize the impact of their gifts will be doubled.

\$5,000 Level

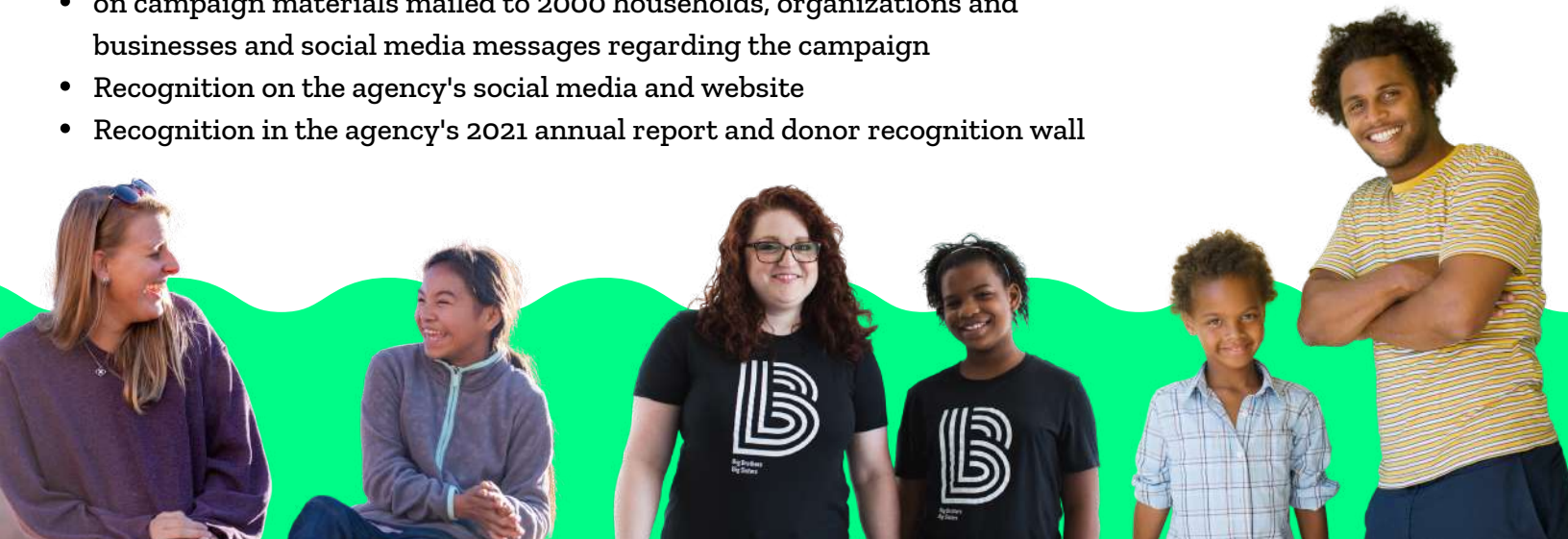
- Name/logo featured on campaign materials, including the request letter and the response envelope, mailed to 2,000 households, organizations and businesses
- Featured sponsor for the email and social media campaigns conducted as part of the year-end campaign
- Featured as sponsor for a corporate donation request letter sent to 100 additional businesses
- Featured as a sponsor in press release announcing campaign
- Name/logo on agency's website with a link to your website and Facebook page throughout 2021
- Recognition on the agency's social media and website
- Recognition in the agency's 2021 annual report and donor recognition wall

\$2,500 Level

- Name/logo featured on campaign materials mailed to 2000 households, organizations and businesses and social media messages regarding the campaign
- Featured as a sponsor in press release announcing campaign
- Name/logo on agency's website with a link to your website and Facebook page throughout 2021
- Recognition on the agency's social media and website
- Recognition in the agency's 2021 annual report and donor recognition wall

\$1,000 Level

- Name/logo included
- on campaign materials mailed to 2000 households, organizations and businesses and social media messages regarding the campaign
- Recognition on the agency's social media and website
- Recognition in the agency's 2021 annual report and donor recognition wall





Thank you for empowering the potential of Butler County's youth by becoming a sponsor!
Please complete this form and return it in one of the following ways:

- Mail it to: 1755 S. Erie Blvd. Suite D, Hamilton, OH 45011
- Email it to Julie.Dichtl@bbbsbutler.org
- Fax it to 513-867-1489

Company and Contact Information

Company Name: _____

Representative Name: _____

Company Mailing Address: _____

Contact Phone: _____

Contact Email: _____

Sponsorship Information

Please indicate your desired event(s) and sponsorship level(s) below:

EVENT NAME	SPONSORSHIP LEVELS
Run 4 Kids	<input type="checkbox"/> \$10,000 Sponsor
	<input type="checkbox"/> \$5,000 Sponsor
	<input type="checkbox"/> \$2,500 Sponsor
	<input type="checkbox"/> \$1,000 Sponsor
	<input type="checkbox"/> \$500 Sponsor

EVENT NAME	SPONSORSHIP LEVELS
The Big Event: A Night at the Races	<input type="checkbox"/> \$10,000 Sponsor
	<input type="checkbox"/> \$5,000 Sponsor
	<input type="checkbox"/> \$2,500 Sponsor
	<input type="checkbox"/> \$1,000 Sponsor
	<input type="checkbox"/> \$500 Sponsor

EVENT NAME	SPONSORSHIP LEVELS
Annual Celebration	<input type="checkbox"/> \$5,000 Sponsor
	<input type="checkbox"/> \$2,500 Sponsor
	<input type="checkbox"/> \$1,000 Sponsor
	<input type="checkbox"/> \$500 Sponsor

EVENT NAME	SPONSORSHIP LEVELS
Campaign to Ignite Potential	<input type="checkbox"/> \$5,000 Sponsor
	<input type="checkbox"/> \$2,500 Sponsor
	<input type="checkbox"/> \$1,000 Sponsor

Payment Information

Please indicate your preferred method of payment below:

- Check made payable to: Big Brothers Big Sisters of Butler County
- Credit Card: please call Julie Dichtl, Vice President of Development, at 513-867-1227, to provide your credit card information.
- Send me an invoice utilizing the contact information provided above

Please email a copy of your company logo to Julie.Dichtl@bbbsbutler.org