

# 2023 Sponsorship Opportunities



Big Brothers  
Big Sisters®  
OF BUTLER COUNTY

## Annual Celebration February 21, 2023

This event is all about the impact of mentoring and features dinner, entertainment, and awards for our Big/Little Matches of the Year as well as for our Friend of the Agency. This event draws 250 volunteers, children and their families, donors, and sponsors who see first-hand how mentoring changes the lives of local children.

### Celebration Sponsor: \$5,000

- Name/logo featured on event invitation and "welcome" sign at the event
- Welcome guests and open festivities
- Name/logo featured in event program
- Staff a table at event to interact with guests
- Take over BBBS social media accounts for one day to promote your business
- All \$1,000 and \$500 level sponsor benefits

### Awards Sponsor: \$2,500

- Present awards to the Big/Little Matches of the Year
- Staff a table at event to interact with guests
- Name/logo featured in event program
- All \$1,000 and \$500 level sponsor benefits

### Dinner Sponsor: \$1,000

- Name/logo featured in event program
- \$500 level sponsor benefits

### Entertainment Sponsor: \$500

- Recognition of BBBS website, social media posts, and 2023 annual report
- Two of your representatives are invited to attend the event



# 2023 Sponsorship Opportunities



## The Big Event: A Night at the Derby April 29, 2023

This event was so much fun last year, our guests were already asking us to hold it again before the 2022 event was over! Come and bring your friends for a night of yummy Derby-style food and drinks, video horse racing, betting, an auction, and fun music and blooper videos in between races. You can even buy a race horse and share in his winnings.



### Winner's Circle Sponsor: \$10,000

- Event naming rights
- Welcome guests and open the event
- Name/logo featured on all signage, invitations, printed racing program, registration and promotional materials
- Take over BBBS social media accounts for one day to promote your business
- Staff a table to interact with guests
- Complimentary table of 8 guests at the event
- All \$500 sponsor level benefits

### Program Sponsor: \$2,500

- Name/logo featured as program sponsor on the cover of the printed program
- Name/logo featured on all signage, invitations, printed racing programs, registration and promotional materials
- Staff a table to interact with guests
- Complimentary tickets for 4 guests
- All \$500 sponsor level benefits

### Dinner Sponsor: \$5,000

- Name/logo featured on signage on the buffet tables, printed racing program, invitation, registration and promotional materials
- Take over BBBS social media accounts for one day to promote your business
- Staff a table to interact with guests
- Complimentary tickets for 6 guests at event
- All \$500 sponsor level benefits

### Race Sponsor: \$1,000

- Naming rights for one race
- Your business' name will be announced as the sponsor of your race
- Name/logo included in signage, registration materials, promotional materials
- Complimentary tickets for 2 guests
- All \$500 sponsor level benefits

### Paddock Sponsor: \$500

- Name/logo on event signage
- Recognition on BBBS social media, website, and 2023 annual report



**\*Sponsorship commitments must be received by March 1st to guarantee inclusion in printed materials\***



## Cutest Pet Photo Contest July 2023

Every pet owner will want to win the title of "cutest pet" for their favorite pet. This new event will offer pet owners the opportunity to submit photos of their pets online. The two week online voting by the general public will determine the winners. There will also be an in-person parade of pets.



### Event Sponsor: \$1,000

- Name/logo on in-person event signage
- Welcome participants and guests and open parade of pets
- Recognition on the event website as the in-person event sponsor
- 4 Complimentary pet registrations
- Recognition on BBBS social media, website and 2023 annual report

### Dog Awards Sponsor: \$500

- Recognition on event website as dog awards sponsor
- 2 Complimentary pet registrations
- Recognition on BBBS social media, website and 2023 annual report

### Cat Awards Sponsor: \$500

- Recognition on event website as cat awards sponsor
- 2 Complimentary pet registrations
- Recognition on BBBS social media, website and 2023 annual report



# 2023 Sponsorship Opportunities



## Games 4 Kids: E-Sport Tournament & Expo October 2023

This gaming expo will be held at Miami University with registration open to the general public. Event visitors will enjoy vendor booths and food trucks, participate in a cosplay or costume contest, and have access to free-to-play arcade and retro games. Awards will be given to top finishers in the Smash Bros tournament and the Magic the Gathering Tournament. There will be special guests and speakers throughout the day.



### **Boss Fight Sponsor: \$5,000**

- Event naming rights
- Welcome participants and guests and open the event
- Name/logo featured on event website, promotional materials and event signage
- Host a table at the event to interact with guests and participants
- Take over BBBS social media accounts for one day to promote your business
- 1 complimentary Smash Brothers registration and 25 visitor passes
- Recognition on BBBS social media, website, and 2023 annual report

### **Final Round Sponsor: \$2,500**

- Name/logo featured on event website, promotional materials, and event signage
- Host a table at the event to interact with guests and participants
- Take over BBBS social media accounts for one day to promote your business
- 1 complimentary Smash Brothers registration and 15 complimentary visitor passes
- Recognition on BBBS social media, website, and 2023 annual report

### **Qualifier Sponsor: \$1,000**

- Name/logo included on event website, promotional materials, and event signage
- 1 complimentary Smash Brothers tournament registration and 5 complimentary visitor passes
- Recognition on BBBS social media, website, and 2023 annual report

### **Bracket Sponsor: \$500**

- Name/logo on event bracket page and other signage
- Recognition on BBBS social media, website, and 2023 annual report
- 5 complimentary visitor admissions



# 2023 Sponsorship Opportunities



## Campaign to Ignite Potential Year-Long

The Campaign to Ignite Potential is a donation request shared through various channels including social media, email, and traditional direct mail. We are seeking partners to support this campaign by matching the gifts of our individual and corporate donors dollar-for-dollar. These matching dollars encourage more community members to become donors and existing donors to give more because they realize the impact of their gifts will be doubled.



### \$5,000 Sponsor:

- Name and logo featured on campaign materials mailed to individuals, organizations, and businesses as well as the featured sponsor for the email and social media campaigns included in the year-end campaign; total reach projected to be 25,000
- Featured as sponsor for a corporate donation request letter sent to 100 additional businesses
- Featured as a sponsor in press release announcing campaign
- Name/logo on agency's website with a link to your website and Facebook page throughout 2023
- Take over BBBS social media accounts for one day to promote your business
- Recognition on the agency's social media and website
- Message from company representative re your support of BBBS mission included in e-newsletter
- Recognition in the agency's annual report and donor recognition wall

### \$2,500 Sponsor:

- Name and logo featured on campaign materials mailed to individuals, organizations, and businesses as well as the featured sponsor for the email and social media campaigns included in the year-end campaign; total reach projected to be 25,000
- Featured as a sponsor in press release announcing campaign
- Name/logo on agency's website with a link to your website and Facebook page throughout 2023
- Recognition on the agency's social media and website Recognition in the agency's annual report and donor recognition wall

### \$1,000 Sponsor:

- Name/logo included on campaign materials mailed to households, organizations and businesses and social media messages regarding the campaign; total reach projected to be 25,000
- Recognition on the agency's social media and website
- Recognition in the agency's annual report and donor recognition wall



Thank you for empowering the potential of Butler County's youth by becoming a sponsor!  
Please complete this form and return it in one of the following ways:

Mail it to: 1755 S. Erie Blvd., Suite D, Hamilton, OH 45011

Email it to: Julie.Dichtl@bbbsbutler.org

Fax it to: 513-867-1489

## Company and Contact Information

Company Name: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Company Mailing Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

## Sponsorship Information

Please indicate your desired event(s) and sponsorship level(s):

EVENT NAME	SPONSORSHIP LEVEL	EVENT NAME	SPONSORSHIP LEVEL	EVENT NAME	SPONSORSHIP LEVEL
Annual Celebration	<input type="checkbox"/> \$5,000 Sponsor	The Big Event: A Night at the Derby	<input type="checkbox"/> \$10,000 Sponsor	Cutest Pet	<input type="checkbox"/> \$1,000 Event Sponsor
	<input type="checkbox"/> \$2,500 Sponsor		<input type="checkbox"/> \$5,000 Sponsor	Photo Contest	<input type="checkbox"/> \$500 Dog Awards Sponsor
	<input type="checkbox"/> \$1,000 Sponsor		<input type="checkbox"/> \$2,500 Sponsor		<input type="checkbox"/> \$500 Cat Awards Sponsor
	<input type="checkbox"/> \$500 Sponsor		<input type="checkbox"/> \$1,000 Sponsor		
			<input type="checkbox"/> \$500 Sponsor		

EVENT NAME	SPONSORSHIP LEVEL	EVENT NAME	SPONSORSHIP LEVEL
Games 4 Kids: E- Sport Tournament & Expo	<input type="checkbox"/> \$5,000 Sponsor	Campaign to Ignite Potential	<input type="checkbox"/> \$5,000 Sponsor
	<input type="checkbox"/> \$2,500 Sponsor		<input type="checkbox"/> \$2,500 Sponsor
	<input type="checkbox"/> \$1,000 Sponsor		<input type="checkbox"/> \$1,000 Sponsor
	<input type="checkbox"/> \$500 Sponsor		

## Payment Information

Please indicate your preferred payment method below:

- Check made payable to: Big Brothers Big Sisters of Butler County
- Credit card: Please call 513-867-1227 to provide your information to Julie Dichtl or Ashley Wilson
- Send me an invoice utilizing the contact information provided above

**Please email a copy of your company logo to: Julie.Dichtl@bbbsbutler.org**